



Proceedings of the 2020 Broadcast Engineering and IT Conference

Table of Contents

Advanced Advertising Technologies

Addressable TV Over ATSC 3.0: A Dream Come True!

Fayssal Kartobi, *ENENSYS Technologies, Cesson Sévigné, France*

Advanced Emergency Alerting

The Coming Transformation of TV Newsrooms to Include ATSC 3.0 Emergency Alert and Information Distribution

Michael E. Bouchard, *ONE Media / a subsidiary of Sinclair Broadcast Group, Hunt Valley, MD, USA*

Activity of Disseminating Japanese EWBS Technology

Yasuji Sakaguchi, Yasuo Takahashi, Seiji Sakuma, *DiBEG (Digital Broadcasting Experts Group), Tokyo, Japan*

Creating and Maintaining a Statewide EAS Monitoring Service

Larry Wilkins, *Alabama SECC, Birmingham, AL, USA*

Artificial Intelligence Applications for Media Production

A Novel White-Balance System for Broadcast Cameras Using Machine Learning

Edmundo Hoyle, Alvaro Antelo, Leandro Pena, *GRUPO GLOBO, Rio de Janeiro, Brazil*

Exploring the Creative Frontiers of AI for M&E Production and Distribution

Gary Olson, *GT Digital, Ltd., New York, NY, USA*

The Podcast Promise: Topic Extraction for Monetization and Brand Targeting

Ryan Steelberg, *Veritone, Inc., Costa Mesa, CA, USA*

Broadcast Facility Design

Colocating AM Transmitter Facilities with Cellular Monopole Towers

James A. Dalke, *Dalke Broadcast Services, Inc., Bellevue, WA*; Stephen S. Lockwood, *Hatfield and Dawson Consulting, Seattle, WA, USA*

Toward a New Understanding of Frequency- and Impedance-Related Failures in Grounding Systems

Thomas LaBarge, Nancy Swartz, Gordon Wyszong, John Broccoli, John H. Belk, *GroundLinx Technologies, Blue Ridge, GA, USA*

SNMP in the Broadcast Plant

Wayne M. Pecena, *Texas A&M University, College Station, TX, USA*

Proceedings of the 2020 Broadcast Engineering and IT Conference Table of Contents

Broadcast Workflows

News Workflow 2020 - An Extreme Case Study for Cloud and AI Enablement and a Brave New Way of Planning

Raoul Cospen, *Dalet, Paris, France*

NDI in the Master Control Room

Nurul Natasha Bte Rahyiu, Fabio Gattari, *Etere Pte Ltd., Singapore*

Converting to Ultra HD Television Broadcasting

HDR for Full HD

John Humphrey, *Hitachi Kokusai Electric America Ltd., Woodbury, NY, USA*

Machine Learning Based UHD Up-conversion Using Generative Neural Networks

Alex Okell, Tony Jones, *MediaKind, Hedge End, Hampshire, United Kingdom*

Another New Step Towards UHD: Nationwide Installation of 4K News System for Delivering BS4K Daily News

Tetsuya Yahara, Yuko Kawano, Ikuya Kumai, Tatsuro Honda, Hidenori Konishi, *NHK (Japan Broadcasting Corporation), Tokyo, Japan*

Cybersecurity for Broadcast

Cybersecurity for Operators, Broadcasters and Suppliers: Key Areas of Focus

Johan Craeybeckx, *Eurofins Digital Testing, Hasselt, Belgium*

Cybersecurity Framework for Broadcasters

Yanni Garcia, Omeir Khan, *Gemini Team Security, Arcata, CA, USA*

Designing Cloud-based Facilities

The OnRamp to Video Production in the Cloud - How Openness, AI and Security Will Facilitate Better Storytelling Workflows

Andy Liebman, Stephen Tallamy, *EditShare, Boston, MA, USA*

Transitioning Broadcast to Cloud

Yuriy Reznik, Jordi Cenzano, Bo Zhang, *Brightcove, Inc., Boston, MA, USA*

A Unified Cloud Pipeline for Production, Post, Mastering and Localization Using IMF and Open TimeLine IO

Richard Welsh, *Sundog Media Toolkit Ltd., Bristol, United Kingdom*

Proceedings of the 2020 Broadcast Engineering and IT Conference Table of Contents

Emerging Radio Technologies – On-air and Online

Audio-Specific Metadata to Enhance the Quality of Audio Streams and Podcasts

John Kean, *Cavell Mertz & Associates Inc., Manassas, VA, USA*; Alex Kosiorek, *Central Sound at Arizona PBS, Phoenix, AZ, USA*

A Case Study in All-Digital HD AM Broadcasting: Refinements, Performance Tests, and Lessons Learned

Dave Kolesar, *Hubbard Radio, Washington, DC, USA*; Mike Raide, *Xperi Corporation, Columbia, MD, USA*

Improving OTT Video Quality

How to Optimize ABR Video Delivery With Server-side Quality Control

Guillaume Bichot, Pierre-Jean Guéry, Nicolas Le Scouarnec, *Broadpeak, Cesson-Sévigné, France*

Machine Learning for Per-Title Encoding

Daniel Silhavy, Christopher Krauss, Anita Chen, Anh-Tu Nguyen, Stefan Arbanowski, Stephan Steglich, Louay Bassbouss, *Fraunhofer FOKUS, Berlin, Germany*

IP Conversion: Broadcasters' Research and Recommendations

JT-NM Tested August 2019, What Is in It for You? Results, Findings, and Methodologies

Andrew Bonney, *BBC R&D, Salford, Greater Manchester, United Kingdom*; Ievgen Kostiukevych, *European Broadcasting Union, Geneva, Switzerland*; Pedro Ferreira, *Bisect, Porto, Portugal*; Willem Vermost, *Flemish Radio and Television Broadcasting Organisation, Brussels, Belgium*

Transitioning a Network Operations Center from HD-SDI to IP

James (Andy) Butler, *Public Broadcasting Service (PBS), Alexandria, VA, USA*

Orchestrating Systems to Get Data Where Users Need It

Jemma Phillips, Ivan Hassan, *BBC, London, United Kingdom*

Managing HDR and SDR Content

Current HDR Drama Productions and Approaches to Parallel SDR/HDR Production Workflows

Kosuke Hara, *NHK (Japan Broadcasting Corporation), Shibuya-ku, Tokyo, Japan*

Proceedings of the 2020 Broadcast Engineering and IT Conference Table of Contents

Media Over IP: Security and Timing

Security for Discovery and Connection Management of ST2110 Media Devices

Arne Bönninghoff, *Riedel Communications GmbH & Co. KG, Wuppertal, Germany*

A Multi-Pronged Approach to Effectively Secure SMPTE ST 2059 Time Transfer

Nikolaus Kerö, *Oregano Systems, Vienna, Austria*; Thomas Kernen, *Mellanox Technologies, Russin, Switzerland*

How to Successfully Commission a SMPTE ST 2059/PTP System

Leigh Whitcomb, *Imagine Communications, Toronto, ON, Canada*

New Directions in IP-based Media Systems

Next Steps of Broadcast Camera Integration into Full IP Infrastructures

Klaus Weber, *Grass Valley Germany GmbH, Weiterstadt, Germany*; Ronny van Geel, *Grass Valley Nederland BV, Breda, Netherlands*

New Spectrum Issues

Wireless Microphone Operation for Mega-Events in the 1425-1525 MHz Band

Joe Ciaudelli, *SENNHEISER Research & Innovation, Old Lyme, CT, USA*

Development of 8K UHD TV Wireless Camera Using Millimeter-Wave Band

Yoshifumi Matsusaki, Fumiya Yamagishi, Tomohiro Shimazaki, Fumito Ito, Takayuki Nakagawa, Naohiko Iai, *NHK (Japan Broadcasting Corporation), Tokyo, Japan*

FM 8th Harmonic Interference to a Cellular Service Not Caused by an FM Station: A Case Study

David Maxson, *Isotrope, LLC, Medfield, MA, USA*

New Technologies for Sports Coverage

Automated Brand Color Accuracy for Real-Time Video

Emma Mayes, John Paul Lineberger, Michelle Mayer, Andrew Sanborn, Hudson Smith, Erica Walker, *Clemson University, Clemson, SC, USA*

Artificial Intelligence: Transforming the Live Sports Landscape

Adrish Bera, Amer Saleem, *Prime Focus Technologies, Burbank, CA, USA*

Implementing AI-powered Semantic Character Recognition in Motor Racing Sports

Jose David Fernández Rodríguez, David Daniel Albarracín Molina, Jesús Hormigo Cebolla, *Virtually Live, Málaga, Spain*

Proceedings of the 2020 Broadcast Engineering and IT Conference Table of Contents

Next Gen Academy I: The Broadcast/Broadband Revolution

ATSC 3.0 Personalized Targeted Advertising

Luke Fay, *Sony, San Diego, CA, USA*; Lucas Gregory, Mickaël Raulet, *ATEME, Rennes, France*

Next Gen Academy II: Transport Matters

Can UHD OTT be Complementary to Terrestrial UHD Broadcast?

Thierry Fautier, *Harmonic, San Jose, CA, USA*

Statistical Multiplexing of DASH Segments in the ATSC 3.0 System

Elke Hungenaert, Nick Fielibert, Samie Beheydt, Mark Myslinski, Jovo Miskin, *Synamedia, Ltd., Middlesex, United Kingdom*

Next Gen Academy III: Next Steps

ATSC 3.0 - Building Media Networks for Next Gen TV

Christer Bohm, Per Lindgren, Arielle Slama, *Net Insight AB, Stockholm, Sweden*

ATSC: Beyond Standards and a Look at the Future

Madeleine Noland, Jerry Whitaker, *ATSC, Washington, DC, USA*; Lynn Claudy, *NAB, Washington, DC, USA*

Next Gen Academy IV: Planning for SFNs

Overcoming Obstacles to Design a Robust Single Frequency Network in San Francisco

P. Eric Dausman, *Public Media Group, PBC, Boulder, CO, USA*; Ryan C. Wilhour, *Kessler and Gehman Associates, Inc., Gainesville, FL, USA*

Impact on Full Service and LPTV Television Stations of Proposed DTS Rule Changes

S. Merrill Weiss, *Merrill Weiss Group LLC, Metuchen, NJ, USA*

Virtualization and Cloudification of Next Gen Broadcast Chain: Consequences and Opportunities

Prabu David, *Michigan State University, East Lansing, MI, USA*; Chandra Kotaru, *Gaian Solutions, San Jose, CA, USA*

Next Gen Academy V: Implementing SFNs

Broadcast Industry Guide Specs for SFN Design and Implementation

Dennis Wallace, *Meintel, Sgrignoli, & Wallace, LLC*; P. Eric Dausman, *Public Media Group, PBC, Boulder, CO, USA*

Proceedings of the 2020 Broadcast Engineering and IT Conference Table of Contents

Next Gen Academy VI: PHY Layer Issues

ATSC 3.0 Backward Compatible SFN In-Band Distribution Link and In-Band Inter-Tower Wireless Network for Backhaul, IoT and Datacasting

Yiyan Wu, Liang Zhang, Wei Li, Sébastien Laflèche, *Communications Research Centre Canada, Ottawa, Canada*; Sung-Ik Park, Jae-young Lee, Heug-Mook Kim, Namho Hur, *Electronics and Telecommunications Research Institute, Daejeon, Korea*; S. Merrill Weiss, *Merrill Weiss Group, LLC, Metuchen, NJ, USA*; Eneko Iradier, Pablo Angueira, Jon Montalban, *University of Basque Country, Bilbao, Spain*

Next Gen TV Audio

Demonstration on Next-Generation Immersive Audio in a Live Broadcast Workflow

Hélio Kuwabara, Rubens Carvalho, Leandro Pacheco, *TV Globo, Rio de Janeiro, Brazil*

Personalized and Immersive Sound Experience Based on an Interoperable NGA (Next Generation Audio) End-to-End Chain

David Marston, Thomas Nixon, Chris Pike, *British Broadcasting Corporation, London and Salford, United Kingdom*; Matthieu Parmentier, *France Télévisions, Paris, France*; Paola Sunna, *European Broadcasting Union, Geneva, Switzerland*; Michael Weitnauer, Benjamin Weiss, *Institut für Rundfunktechnik GmbH, München, Germany*; Satoshi Oode, *NHK, Tokyo, Japan*

Optimizing the OTT User Experience

Easy Authentication for a Seamless TV Everywhere Experience

Steve Oetegenn, *Verimatrix, San Diego, CA, USA*

Refining Radio Delivery

Comprehensive Study of FM Multipath With Repeatable Results

Frank Foti, *Telos Alliance, Cleveland, OH, USA*

Audio Streaming: A New Professional Approach

Greg Ogonowski, Nathan Niyomtham, *StreamS HiFi Radio/Modulation Index, LLC, Diamond Bar, CA, USA*

TV Repack and Next Gen Transition Preparation

Using TV Transmission System Commissioning Reports

Karl D. Lahm, *Broadcast Transmission Services, LLC, Traverse City, MI, USA*

Proceedings of the 2020 Broadcast Engineering and IT Conference Table of Contents

Changes and Impact of ANSI/TIA-222-H on Existing and New Broadcast Infrastructure

Bryan Lanier, *American Tower Corporation, Cary, NC, USA*; John Wahba, *Turris Engineering, Inc., Georgetown, ON, Canada*

Repacking ATSC 1.0 Programs on a Full Power, Two CDs, and Translators with New Encoders

Sid Shumate, *Gray Television Stations, Harrisonburg, VA, USA*

Using 5G Broadcasting for Content Delivery

Inbuilt Convergence: A Review of Emerging 3GPP and ATSC 3.x Terrestrial Broadcast Offerings *(Winner, 2020 BEIT Conference Proceedings Best Paper Award)*

Ahmed Hamza, Mark Earnshaw, David Starks, *Coherent Logix, Inc., Waterloo, ON, Canada*; Kevin Shelby, *Coherent Logix, Inc., Austin, TX, USA*

Public Demonstration on Future Television Using 5G FeMBMS-Enabled Transmission

Leandro Pacheco, Bruno Martins, Carlos Cosme, Leonardo Chaves, Jéssica Santana, Gabriel Melo, Pedro Leite, *TV Globo, Rio de Janeiro, Brazil*

5G Meets Media and Entertainment: Opportunities and Challenges

Peng Tan, Jia Liu, *TELUS Communications, Inc., Toronto, ON, Canada*

Using 5G Technologies for Media Production

Introduction to the 5G Media Action Group (5G-MAG)

Gregory Bensberg, *Digital 3&4/ITV, London, United Kingdom*

The 5G Opportunities for Contribution and Digital News Gathering Applications

Mathieu Lagrange, Philippe Lemonnier, Ludovic Noblet, *b<>com, Rennes, France*

Using Artificial Intelligence for Closed Captioning

A Review of State-of-the-Art Automatic Speech Recognition Services for CART and CC Applications

Misha Jiline, David Kirk, Greg Quirk, Mike Sandler, Michael Monette, *Epiphan Video, Ottawa, ON, Canada*

Towards Designing a Subjective Assessment System for the Quality of Closed Captioning Using Artificial Intelligence

Somang Nam, *University of Toronto, Toronto, ON, Canada*; Deborah Fels, *Ryerson University, Toronto, ON, Canada*



Proceedings of the 2020 Broadcast Engineering and IT Conference Table of Contents

Watson Captioning Live: Leveraging AI for Smarter, More Accessible Closed Captioning

Brandon Sullivan; *The Weather Company Solutions, Austin, TX, USA*

Using the Cloud for Live Production

Broadcast Media Creation as a Service: Dynamically Scalable Environments Powered by Infrastructure-as-Code and the Public Cloud

Kevin Fornito, Chris Zembower, Steve Sneddon, *NBCUniversal, New York, NY, USA*

Is the Technology Ready Yet for Live Standards Conversion in the Cloud?

Paola Hobson, *InSync Technology, Ltd., Petersfield, United Kingdom*